



WEWS

## ORDER

Print Date 10/29/12 Page 1 of 9

Flight Dates 10/02/12-11/06/12

<u>Contract / Revision</u>	<u>304525</u>	/	<u>Issue. DSCC IE 10.2-11.6.12 OH</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>				<u>Estimate #</u>	<b>1370</b>
	07/12/12	10/29/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>	
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	<b>DSCC IE</b>			<u>Order Type</u>	GENERAL
			<b>1010 Wisconsin Avenue NW - Suite Washington, DC 20007</b>	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	<b>Great American Media</b>			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>				<u>Demographic</u>	A25-54
			<u>Sales Office</u> EWSDC	<u>Rev Codes</u>	POL POL ISS
			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL
<b>1010 Wisconsin Avenue NW - Suite Washington, DC 20007</b>			<u>Agency Ref</u> 2	<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Competing Station	% of Order	Order Share %	Market Value
		Amount	
CABLE	%		
UNKWN	100%		
WBNX	%		
WDLI	%		
WEAO	%		
WGNN	%		
WJW	%		
WKYC	%		
WMFD	%		
WOAC	%		
WOIO	%		
WQHS	%		
WUAB	%		
WVIZ	%		
WVPX	%		

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	182	\$239,593.75	\$281,875.00	0.00	10/01/12	10/28/12	182	\$239,593.75	\$281,875.00
November 2012	73	\$120,487.50	\$141,750.00	0.00	10/29/12	11/06/12	73	\$120,487.50	\$141,750.00
Totals	255	\$360,081.25	\$423,625.00	0.00					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N 1	WEWS	10/02/12	10/12/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12	- TWTF--			2	\$400.00		0.00						
Week:	10/08/12	10/14/12	- TWTF--			2	\$400.00		0.00						
N 2	WEWS	10/16/12	11/06/12		CM	5-6a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	12	\$7,800.00



WFWS

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**Contract / Revision** **304525** **Flight Dates** **10/02/12-11/06/12** **Hiatus Dates**

304525

**Flight Dates 10/02/12-11/06/12**

## Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12 Order Sep 00:20:00

07/12/12 / 10/29/12

Order Sep 00:20:00

**Advertiser DSCC IE Product Issue. DSCC IE 10.2-11.6.12 Estimate # 1370**

Product Issue. DSCC IE 10.2-11.6.12 Estimate # 1370

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals Amount	
				M-F GMC 5-6a												
				M-F GMC 5-6a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	- TWTF -		4	\$650.00	0.00								
		Week: 10/22/12	10/28/12	MTWTF -		3	\$650.00	0.00								
		Week: 10/29/12	11/04/12	MTWTF -		4	\$650.00	0.00								
		Week: 11/05/12	11/11/12	- T - - -		1	\$650.00	0.00								
N 3	WEWS	10/02/12	10/12/12	M-F GMC 6-7a	CM	6-7a			MTWTF -	:30	2	\$700.00	P-2	0.00	NM	4 \$2,800.00
				M-F GMC 6-7a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>							
		Week: 10/01/12	10/07/12	- TWTF -		2	\$700.00	0.00								
		Week: 10/08/12	10/14/12	MTWTF -		2	\$700.00	0.00								
N 4	WEWS	10/16/12	11/06/12	M-F GMC 6-7a	CM	6-7a			MTWTF -	:30	5	\$850.00	P-2	0.00	NM	10 \$8,500.00
				M-F GMC 6-7a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	- - - - -		0	\$0.00	0.00								
		Week: 10/22/12	10/28/12	MTWTF -		4	\$850.00	0.00								
		Week: 10/29/12	11/04/12	MTWTF -		5	\$850.00	0.00								
		Week: 11/05/12	11/11/12	- T - - -		1	\$850.00	0.00								
N 5	WEWS	10/02/12	10/12/12	M-F GMA 7-9a	CM	7-9a			MTWTF -	:30	2	\$600.00	P-2	0.00	NM	2 \$1,200.00
				M-F GMA 7-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>							
		Week: 10/01/12	10/07/12	- TWTF -		2	\$600.00	0.00								
		Week: 10/08/12	10/14/12	- - - - -		0	\$0.00	0.00								
N 6	WEWS	10/16/12	11/06/12	M-F GMA 7-9a	CM	7-9a			MTWTF -	:30	5	\$900.00	P-2	0.00	NM	1 \$900.00
				M-F GMA 7-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	- - - - -		0	\$0.00	0.00								
		Week: 10/22/12	10/28/12	- - - - -		0	\$0.00	0.00								
		Week: 10/29/12	11/04/12	- - - - -		0	\$0.00	0.00								
		Week: 11/05/12	11/11/12	- T - - -		1	\$900.00	0.00								
N 7	WEWS	10/02/12	10/12/12	4-430am America This Morn	CM	4-430a			MTWTF -	:30	2	\$150.00	P-2	0.00	NM	4 \$600.00
				4-430a America This Morn												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>							
		Week: 10/01/12	10/07/12	- TWTF -		2	\$150.00	0.00								
		Week: 10/08/12	10/14/12	MTWTF -		2	\$150.00	0.00								
N 8	WEWS	10/16/12	11/06/12	4-430am America This Morn	CM	4-430a			MTWTF -	:30	2	\$150.00	P-3	0.00	NM	4 \$600.00
				4-430a America This Morn												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	- TWTF -		2	\$150.00	0.00								
		Week: 10/22/12	10/28/12	MTWTF -		2	\$150.00	0.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Type</u>	
	4	WEWS	10/22/12-10/28/12	4-430am America This Morn	4-430a				MTWThF - - -	:30	(\$150.00)		0.00			
				Credited												
				[Adding spots to end of contract]												
				Week: 10/29/12	11/04/12	- - - - -	0	\$0.00	0.00							
				Week: 11/05/12	11/11/12	- T - - -	1	\$150.00	0.00							
N 9	WEWS	10/02/12	10/12/12	M-F 430-5am News	CM	430-5a			MTWTF -	:30	2	\$200.00	P-2	0.00	NM	4 \$800.00
				M-F 430-5am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>							
		Week: 10/01/12	10/07/12	- TWTF -		2	\$200.00	0.00								
		Week: 10/08/12	10/14/12	MTWTF -		2	\$200.00	0.00								
N 10	WEWS	10/16/12	11/06/12	M-F 430-5am News	CM	430-5a			MTWTF -	:30	2	\$250.00	P-2	0.00	NM	9 \$2,250.00



WFWS

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**Contract / Revision** **304525** **Flight Dates** **10/02/12-11/06/12** **Hiatus Dates**

Original Date / Revision 07/12/12/ 10/29/12 Order Sep 00:20:00

**Advertiser DSCC IE Product Issue. DSCC IE 10.2-11.6.1|Estimate # 1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
				M-F 430-5am News											Amount
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	- TWTF--	2	\$250.00	0.00						
				Week: 10/22/12	10/28/12	MTWTF--	2	\$250.00	0.00						
				Week: 10/29/12	11/04/12	MTWTF--	4	\$250.00	0.00						
				Week: 11/05/12	11/11/12	- T-----	1	\$250.00	0.00						
N11	WEWS	10/20/12	11/03/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				SA GMA 8-9a											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	-----S-	1	\$850.00	0.00						
				Week: 10/22/12	10/28/12	-----S-	1	\$850.00	0.00						
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
2	VEWS	10/22/12-10/28/12	SA GMA 8-9a			8-9a				-----Sa--	:30	(\$850.00)	0.00	NM	
				See MG 14.3,14.4											
				[political]											
		Week: 10/29/12	11/04/12	-----		0	\$0.00	0.00							
N12	WEWS	10/06/12	10/13/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
				SA GMA 8-9a											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/01/12	10/07/12	-----S-	1	\$600.00	0.00						
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	VEWS	10/01/12-10/07/12	SA GMA 8-9a			8-9a				-----Sa--	:30	(\$600.00)	0.00	NM	
				Credited											
		Week: 10/08/12	10/14/12	-----S-		1	\$600.00	0.00							
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
2	VEWS	10/08/12-10/14/12	SA GMA 8-9a			8-9a				-----Sa--	:30	(\$600.00)	0.00	NM	
				Credited											
N14	WEWS	10/21/12	11/04/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$800.00	P-2	0.00	NM	2	\$3,650.00
				SU GMA 8-9A											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	-----	0	\$0.00	0.00						
				Week: 10/22/12	10/28/12	-----S	1	\$800.00	0.00						
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
2	VEWS	10/22/12-10/28/12	SU GMA 8-9A			8-9a				-----Su	:30	(\$800.00)	0.00	NM	
				See MG 14.3,14.4											
				[LS...NA due to political]											
		3	VEWS	11/03/12-11/03/12	Sa	6a-8a News	6-8a			-----Sa--	:30	\$1,200.00	0.00	NM	
				(M) MG for 11.2,30.7,14.2											
		4	VEWS	10/30/12-11/02/12	M-F	5-6p News	5-6p			- TWThF---	:30	\$2,450.00	0.00	NM	
				(M) MG for 11.2,30.7,14.2											
		Week: 10/29/12	11/04/12	-----		0	\$0.00	0.00							
N15	WEWS	10/02/12	10/12/12	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
				M-F 9-10a											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/01/12	10/07/12	- TWTF--	2	\$550.00	0.00						
				Week: 10/08/12	10/14/12	MTWTF--	2	\$550.00	0.00						
N16	WEWS	10/16/12	11/06/12	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	8	\$6,800.00
				M-F 9-10a											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	-----	0	\$0.00	0.00						
				Week: 10/22/12	10/28/12	MTWTF--	2	\$850.00	0.00						
				Week: 10/29/12	11/04/12	MTWTF--	4	\$850.00	0.00						
				Week: 11/05/12	11/11/12	- T-----	2	\$850.00	0.00						



Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12 / 10/29/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product Issue **DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>		
													Spots	Amount	
N17	WEWS	10/02/12	10/12/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-TWTF--			2	\$550.00			0.00					
Week:	10/08/12	10/14/12	MTWTF--			2	\$550.00			0.00					
N18	WEWS	10/16/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	-TWTF--			2	\$800.00			0.00					
Week:	10/22/12	10/28/12	MTWTF--			2	\$800.00			0.00					
Week:	10/29/12	11/04/12	MTWTF--			4	\$800.00			0.00					
Week:	11/05/12	11/11/12	-T-----			1	\$800.00			0.00					
N19	WEWS	10/16/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	-TWTF--			2	\$1,200.00			0.00					
Week:	10/22/12	10/28/12	MTWTF--			2	\$1,200.00			0.00					
Week:	10/29/12	11/04/12	MTWTF--			3	\$1,200.00			0.00					
Week:	11/05/12	11/11/12	M-----			1	\$1,200.00			0.00					
N20	WEWS	10/02/12	10/12/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-TWTF--			2	\$1,000.00			0.00					
Week:	10/08/12	10/14/12	MTWTF--			2	\$1,000.00			0.00					
N21	WEWS	10/16/12	11/05/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	-TWTF--			3	\$1,000.00			0.00					
Week:	10/22/12	10/28/12	MTWTF--			3	\$1,000.00			0.00					
Week:	10/29/12	11/04/12	MTWTF--			4	\$1,000.00			0.00					
Week:	11/05/12	11/11/12	-----			0	\$0.00			0.00					
N22	WEWS	10/02/12	10/12/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-TWTF--			2	\$550.00			0.00					
Week:	10/08/12	10/14/12	MTWTF--			2	\$550.00			0.00					
N23	WEWS	10/16/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	-TWTF--			2	\$750.00			0.00					
Week:	10/22/12	10/28/12	MTWTF--			2	\$750.00			0.00					
Week:	10/29/12	11/04/12	MTWTF--			3	\$750.00			0.00					
Week:	11/05/12	11/11/12	M-----			1	\$750.00			0.00					
N24	WEWS	10/07/12	10/14/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S			1	\$2,000.00			0.00					
Week:	10/08/12	10/14/12	-----S			1	\$2,000.00			0.00					
N25	WEWS	11/04/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S			1	\$2,000.00			0.00					
N26	WEWS	10/02/12	11/06/12		CM	3-4p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	17	\$17,000.00



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Contract / Revision**304525**Flight Dates**10/02/12-11/06/12**Hiatus DatesOriginal Date / Revision

07/12/12/ 10/29/12

Order Sep 00:20:00Advertiser **DSCC IE**Product Issue. **DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>				
														Spots	Amount			
				M-F 3-4P Katie														
				M-F 3-4p Katie														
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/01/12	10/07/12	-TWTF--				3	\$1,000.00	0.00						
				Week: 10/08/12	10/14/12	MTWTF--				2	\$1,000.00	0.00						
				Week: 10/15/12	10/21/12	MTWTF--				4	\$1,000.00	0.00						
				Week: 10/22/12	10/28/12	MTWTF--				4	\$1,000.00	0.00						
				Week: 10/29/12	11/04/12	MTWTF--				3	\$1,000.00	0.00						
				Week: 11/05/12	11/11/12	M-----				1	\$1,000.00	0.00						
N27	WEWS	10/02/12	11/06/12	M-F 4-5p Dr. OZ	CM	4-5p				MTWTF--	:30	3	\$750.00	P-3	0.00	NM		
				M-F 4-5p Dr. Oz														
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/01/12	10/07/12	-TWTF--				3	\$750.00	0.00						
				Week: 10/08/12	10/14/12	MTWTF--				2	\$750.00	0.00						
				Week: 10/15/12	10/21/12	MTWTF--				4	\$750.00	0.00						
				Week: 10/22/12	10/28/12	MTWTF--				4	\$750.00	0.00						
				Week: 10/29/12	11/04/12	MTWTF--				4	\$750.00	0.00						
				Week: 11/05/12	11/11/12	-----				0	\$0.00	0.00						
N28	WEWS	10/02/12	11/06/12	M-F 5-6p News	CM	5-6p				MTWTF--	:30	4	\$1,400.00	P-2	0.00	NM		
				M-F 5-6p News														
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/01/12	10/07/12	-TWTF--				3	\$1,400.00	0.00						
				Week: 10/08/12	10/14/12	MTWTF--				3	\$1,400.00	0.00						
				Week: 10/15/12	10/21/12	MTWTF--				5	\$1,400.00	0.00						
				Week: 10/22/12	10/28/12	MTWTF--				4	\$1,400.00	0.00						
				Week: 10/29/12	11/04/12	MTWTF--				4	\$1,400.00	0.00						
				Week: 11/05/12	11/11/12	M-----				1	\$1,400.00	0.00						
N29	WEWS	10/02/12	10/12/12	M-F 6-630p News	CM	6-630p				MTWTF--	:30	3	\$2,000.00	P-1	0.00	NM		
				M-F 6-630p News														
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/01/12	10/07/12	-TWTF--				3	\$2,000.00	0.00						
				Week: 10/08/12	10/14/12	-----				0	\$0.00	0.00						
N30	WEWS	10/16/12	11/05/12	M-F 6-630p News	CM	6-630p				MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM		
				M-F 6-630p News														
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/15/12	10/21/12	-----				0	\$0.00	0.00						
				Week: 10/22/12	10/28/12	MTWTF--				3	\$2,000.00	0.00						
				<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
				7	WEWS	10/22/12-10/28/12	M-F 6-630p News			6-630p				MTWThF----	:30	(\$2,000.00)	0.00	NM
							See MG 14.3,14.4 [n/a per by]											
				9	WEWS	10/22/12-10/28/12	M-F 6-630p News			6-630p				MTWThF----	:30	(\$2,000.00)	0.00	NM
							Credited [Adding spots to end of contract]											
				Week: 10/29/12	11/04/12	-----				0	\$0.00	0.00						
				Week: 11/05/12	11/11/12	-----				0	\$0.00	0.00						
N31	WEWS	10/02/12	11/06/12	M-Su 630-7p WNT	CM	630-7p				MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM		
				M-Su 630-7p WNT														
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/01/12	10/07/12	-TWTF--				3	\$2,000.00	0.00						



WFWS

Print Date: 10/29/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

## Hiatus Dates

Original Date / Revision 07/12/12 / 10/29/12

Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2-11.6.12 Estimate # 1370



Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product Issue **DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>																																																																																																																	
														Spots	Amount																																																																																																																
N34	WEWS	10/21/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-2	0.00	NM	3	\$4,575.00																																																																																																																
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th colspan="10"></th></tr> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$1,525.00</td><td>0.00</td><td colspan="10"></td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											Week: 10/29/12	11/04/12	-----S	1	\$1,525.00	0.00																																																																																										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																																																										
Week: 10/29/12	11/04/12	-----S	1	\$1,525.00	0.00																																																																																																																										
N35	WEWS	10/16/12	11/02/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	3	\$3,000.00																																																																																																																
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th colspan="10"></th></tr> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td>1</td><td>\$1,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>1</td><td>\$1,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td>1</td><td>\$1,000.00</td><td>0.00</td><td colspan="10"></td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											Week: 10/15/12	10/21/12	-TWTF--	1	\$1,000.00	0.00											Week: 10/22/12	10/28/12	MTWTF--	1	\$1,000.00	0.00											Week: 10/29/12	11/04/12	MTWTF--	1	\$1,000.00	0.00																																																										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																																																										
Week: 10/15/12	10/21/12	-TWTF--	1	\$1,000.00	0.00																																																																																																																										
Week: 10/22/12	10/28/12	MTWTF--	1	\$1,000.00	0.00																																																																																																																										
Week: 10/29/12	11/04/12	MTWTF--	1	\$1,000.00	0.00																																																																																																																										
N36	WEWS	10/16/12	11/02/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00																																																																																																																
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th colspan="10"></th></tr> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td>1</td><td>\$1,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>1</td><td>\$1,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td>1</td><td>\$1,000.00</td><td>0.00</td><td colspan="10" rowspan="2"></td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											Week: 10/15/12	10/21/12	-TWTF--	1	\$1,000.00	0.00											Week: 10/22/12	10/28/12	MTWTF--	1	\$1,000.00	0.00											Week: 10/29/12	11/04/12	MTWTF--	1	\$1,000.00	0.00																																																										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																																																										
Week: 10/15/12	10/21/12	-TWTF--	1	\$1,000.00	0.00																																																																																																																										
Week: 10/22/12	10/28/12	MTWTF--	1	\$1,000.00	0.00																																																																																																																										
Week: 10/29/12	11/04/12	MTWTF--	1	\$1,000.00	0.00																																																																																																																										
<table> <tr> <th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Rtg</th><th>Type</th><th colspan="5"></th></tr> <tr> <td>3</td><td>WEWS</td><td>10/29/12-11/04/12</td><td>M-F 730-8P</td><td>730-8p</td><td>MTWThF----</td><td>:30</td><td>(\$1,000.00)</td><td>0.00</td><td>NM</td><td colspan="5" rowspan="2"></td></tr> </table>																Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						3	WEWS	10/29/12-11/04/12	M-F 730-8P	730-8p	MTWThF----	:30	(\$1,000.00)	0.00	NM																																																																																							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																																																																																																																						
3	WEWS	10/29/12-11/04/12	M-F 730-8P	730-8p	MTWThF----	:30	(\$1,000.00)	0.00	NM																																																																																																																						
<p><i>Credited</i>  <i>[Adding spots to end of contract]</i></p>																																																																																																																															
N37	WEWS	10/02/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$12,000.00	P-3	0.00	NM	5	\$60,000.00																																																																																																																
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th colspan="10"></th></tr> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----</td><td>0</td><td>\$0.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$12,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$12,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$12,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$12,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$12,000.00</td><td>0.00</td><td colspan="10"></td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											Week: 10/01/12	10/07/12	-----	0	\$0.00	0.00											Week: 10/08/12	10/14/12	M-----	1	\$12,000.00	0.00											Week: 10/15/12	10/21/12	M-----	1	\$12,000.00	0.00											Week: 10/22/12	10/28/12	M-----	1	\$12,000.00	0.00											Week: 10/29/12	11/04/12	M-----	1	\$12,000.00	0.00											Week: 11/05/12	11/11/12	M-----	1	\$12,000.00	0.00										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																																																										
Week: 10/01/12	10/07/12	-----	0	\$0.00	0.00																																																																																																																										
Week: 10/08/12	10/14/12	M-----	1	\$12,000.00	0.00																																																																																																																										
Week: 10/15/12	10/21/12	M-----	1	\$12,000.00	0.00																																																																																																																										
Week: 10/22/12	10/28/12	M-----	1	\$12,000.00	0.00																																																																																																																										
Week: 10/29/12	11/04/12	M-----	1	\$12,000.00	0.00																																																																																																																										
Week: 11/05/12	11/11/12	M-----	1	\$12,000.00	0.00																																																																																																																										
N38	WEWS	10/16/12	10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$15,000.00	P-3	0.00	NM	3	\$45,000.00																																																																																																																
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th colspan="10"></th></tr> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>-T-----</td><td>1</td><td>\$15,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-T-----</td><td>1</td><td>\$15,000.00</td><td>0.00</td><td colspan="10"></td></tr> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>-T-----</td><td>1</td><td>\$15,000.00</td><td>0.00</td><td colspan="10"></td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											Week: 10/15/12	10/21/12	-T-----	1	\$15,000.00	0.00											Week: 10/22/12	10/28/12	-T-----	1	\$15,000.00	0.00											Week: 10/29/12	11/04/12	-T-----	1	\$15,000.00	0.00																																																										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																																																										
Week: 10/15/12	10/21/12	-T-----	1	\$15,000.00	0.00																																																																																																																										
Week: 10/22/12	10/28/12	-T-----	1	\$15,000.00	0.00																																																																																																																										
Week: 10/29/12	11/04/12	-T-----	1	\$15,000.00	0.00																																																																																																																										
N39	WEWS	10/16/12	10/30/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00	NM	2	\$14,000.00																																																																																																																
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th colspan="10"></th></tr> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>-T-----</td><td>1</td><td>\$7,000.00</td><td>0.00</td><td colspan="10" rowspan="2"></td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											Week: 10/15/12	10/21/12	-T-----	1	\$7,000.00	0.00																																																																																										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																																																										
Week: 10/15/12	10/21/12	-T-----	1	\$7,000.00	0.00																																																																																																																										
<table> <tr> <th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Rtg</th><th>Type</th><th colspan="5"></th></tr> <tr> <td>1</td><td>WEWS</td><td>10/15/12-10/21/12</td><td>Tuesday Prime C</td><td>10-11p</td><td>-T-----</td><td>:30</td><td>(\$7,000.00)</td><td>0.00</td><td>NM</td><td colspan="5" rowspan="6"></td></tr> </table>																Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						1	WEWS	10/15/12-10/21/12	Tuesday Prime C	10-11p	-T-----	:30	(\$7,000.00)	0.00	NM																																																																																							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																																																																																																																						
1	WEWS	10/15/12-10/21/12	Tuesday Prime C	10-11p	-T-----	:30	(\$7,000.00)	0.00	NM																																																																																																																						
<p><i>See MG 39.3  [iN/A PGM CHG - POLITICAL DEBATE 9-11P]</i></p>																																																																																																																															
<p>3 /WEWS 10/09/12-10/09/12 Tuesday Prime C</p>																																																																																																																															
<p><i>(M) MG for 39.1 10/16</i></p>																																																																																																																															
<p>Week: 10/22/12 10/28/12 ----- 0 \$0.00 0.00</p>																																																																																																																															
<p>Week: 10/29/12 11/04/12 -T----- 1 \$7,000.00 0.00</p>																																																																																																																															
N40	WEWS	10/25/12	10/25/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00																																																																																																																
<table> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th colspan="10"></th></tr> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>---T---</td><td>1</td><td>\$7,000.00</td><td>0.00</td><td colspan="10"></td></tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											Week: 10/22/12	10/28/12	---T---	1	\$7,000.00	0.00																																																																																										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																																																										
Week: 10/22/12	10/28/12	---T---	1	\$7,000.00	0.00																																																																																																																										
N41	WEWS	10/19/12	11/02/12	Friday Prime C Friday Prime C	CM	10-11p	---F--	:30	1	\$4,500.00	P-3	0.00	NM	2	\$9,000.00																																																																																																																



WEWS

Print Date: 10/29/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

## Hiatus Dates

Original Date / Revision 07/12/12 / 10/29/12

Order Sep 00:20:00

Advertiser DSCC IE

Product Issue: DSCC IE 10.2-11.6.12 Estimate # 1370



Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product Issue **DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N48	WEWS	11/03/12	11/03/12	OSU Football Ohio State Football	CM	OSU v. Illinois	-----S-	:30	1	\$28,000.00	P-2	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/29/12	11/04/12	-----S-		1	\$28,000.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12	OSU Football		OSU v. Illinois				-----Sa-	:30	\$28,000.00	0.00	NM		
<i>Credited</i> [Moving spot to Mon 10.29 Castle and NCAA FB non-OSU 11.3]															
N49	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	OSU v. Nebraska	-----S-	:30	1	\$25,000.00	P-2	0.00	NM	1	\$25,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/01/12	10/07/12	-----S-		1	\$25,000.00	0.00								
N50	WEWS	10/02/12	10/12/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/01/12	10/07/12	-TWTF--		4	\$1,000.00	0.00								
Week:	10/08/12	10/14/12	MTWTF--		4	\$1,000.00	0.00								
N51	WEWS	10/16/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/15/12	10/21/12	-TWTF--		4	\$1,000.00	0.00								
Week:	10/22/12	10/28/12	MTWTF--		3	\$1,000.00	0.00								
Week:	10/29/12	11/04/12	M-----		1	\$1,000.00	0.00								
N52	WEWS	10/02/12	11/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/01/12	10/07/12	-----		0	\$0.00	0.00								
Week:	10/08/12	10/14/12	-----		0	\$0.00	0.00								
Week:	10/15/12	10/21/12	-----		0	\$0.00	0.00								
Week:	10/22/12	10/28/12	-----S-		1	\$1,300.00	0.00								
Week:	10/29/12	11/04/12	-----		0	\$0.00	0.00								
Week:	11/05/12	11/11/12	-----		0	\$0.00	0.00								
N53	WEWS	10/25/12	10/26/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	---TF--	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/22/12	10/28/12	---TF--		1	\$2,500.00	0.00								
N54	WEWS	10/25/12	10/26/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	---TF--	:30	2	\$675.00	P-1	0.00	NM	2	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/22/12	10/28/12	---TF--		2	\$675.00	0.00								
N55	WEWS	10/29/12	10/29/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$19,000.00	P-1	0.00	NM	1	\$19,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/29/12	11/04/12	M-----		1	\$19,000.00	0.00								
N56	WEWS	11/03/12	11/03/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/29/12	11/04/12	-----S-		1	\$9,000.00	0.00								

Totals 255 \$423,625.00